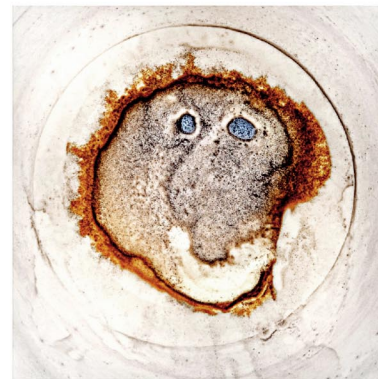


ROTH

coffeegr^{ph}



Melodious, 2012



Mr. Godfrey, 2012

The concept • Pigment Preparation • Painting
Scanning • Digital Painting • Printing

Avi Roth (Romanian, b.1947)

My photographic work has appeared in many prominent publications:
Vogue, Harper's Bazaar, Cosmopolitan & Architectural Digest, etc.



The concept

"Out of silent subtle mystery emerge images. These images coalesce into forms. Within each form is contained the seed and essence of life. Thus do all things emerge and expand out of darkness and emptiness."

-Tao Te Ching by Lao Tzu



THE GENESIS



Inferno di Terra Santa (Los Angeles, 2006)

The first coffeegraph®



The Emergence of Cyrus (Los Angeles, 2006)

The second coffeegraph®

Unearthing the Origin to Discover Destiny

Considering this on a larger
scale, the process replicates our
Universe where Galaxies collide,
intermingle, and change form.



Initially everything is chaotic

nothing is firm, it perpetually changes, splits,
cascades, surges, radiates, emerges, expands.
Then wonder!



Coffee pigment is a most suitable
medium for creating my paintings –
for it is an organic solid that turns liquid
then solid again leading to a
smooth flow of chance interactions

Jacob's Wrestle, 2015 8"x10"
coffee amalgam on wood



Pigment Preparation

- a. roasting 10 -12 shades
- b. grinding 4 - 6 coarsenesses
- c. extracting (brewing)
- d. harvesting (aging)



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Painting

Coffee pigment is an organic miracle with extraordinary characteristic.



Painting

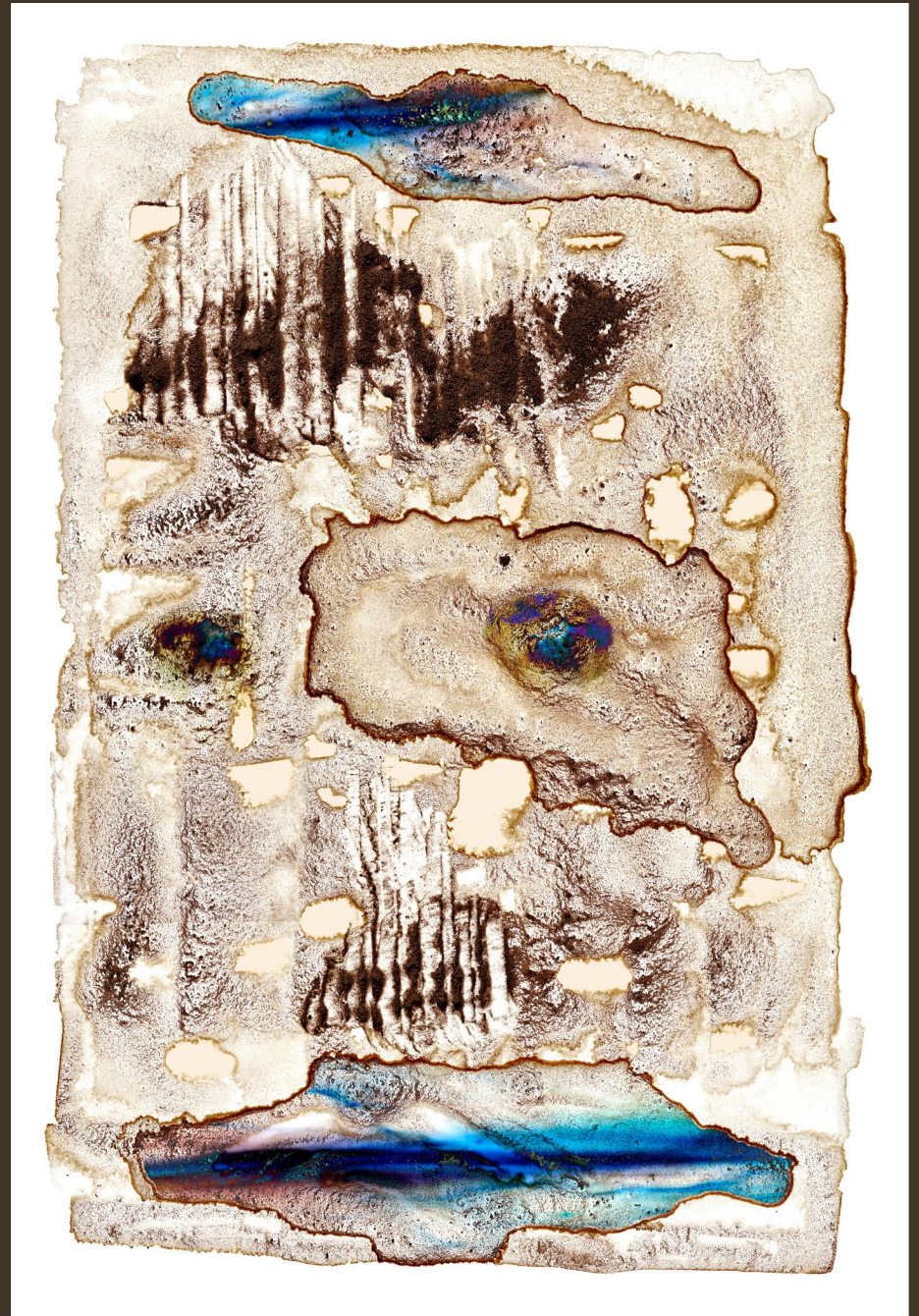
Coffeegrph is a
brushless art form



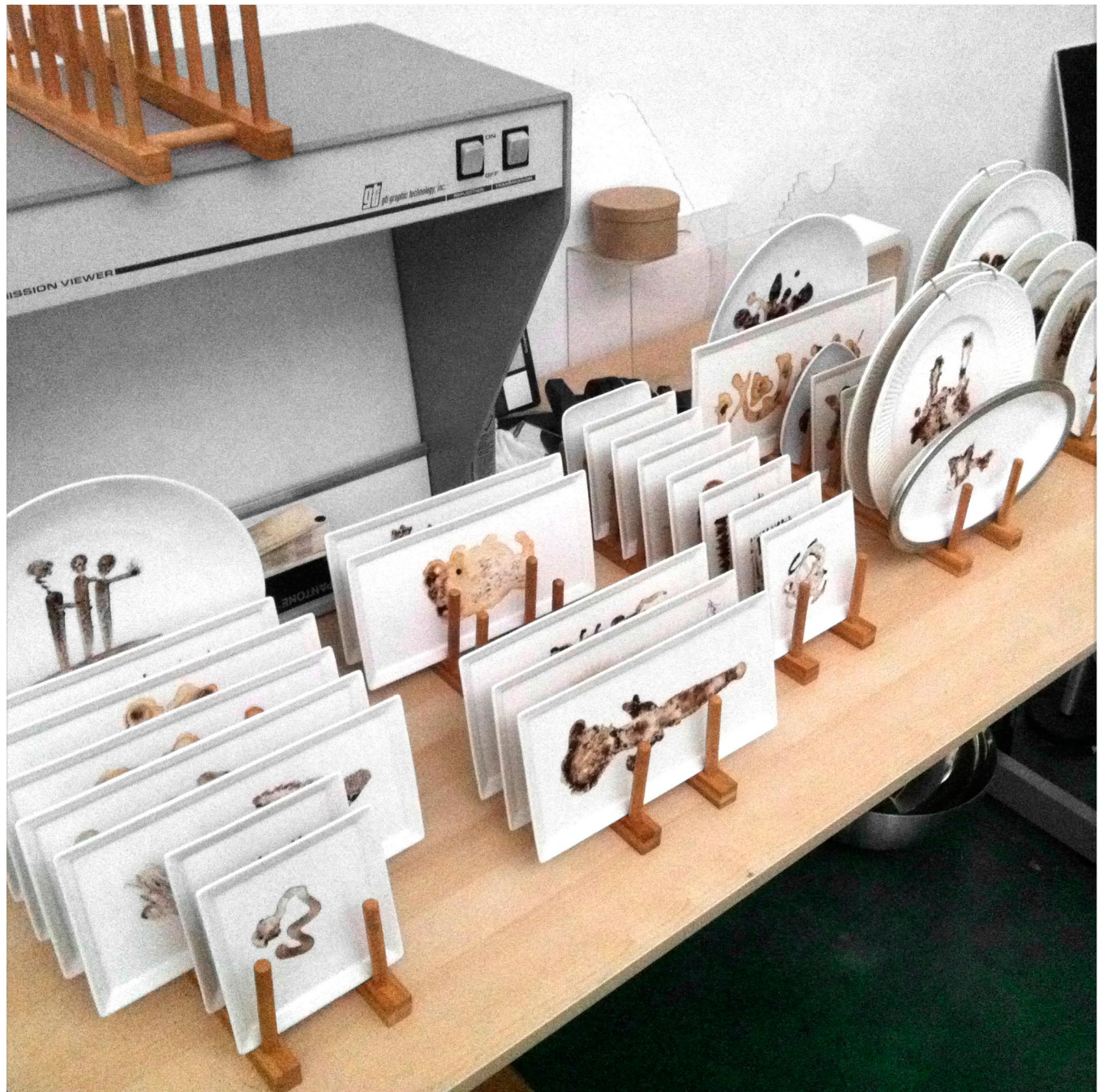
*Uncommon Grounds: The History of Coffee and
How It Transformed Our World*

"Possibly the cradle of mankind, the ancient land of
Abyssinia, now called Ethiopia, is the birthplace of
coffee... Across the nearby Red Sea, further to the
north, Moses led his people to freedom."

- Mark Pendergrast

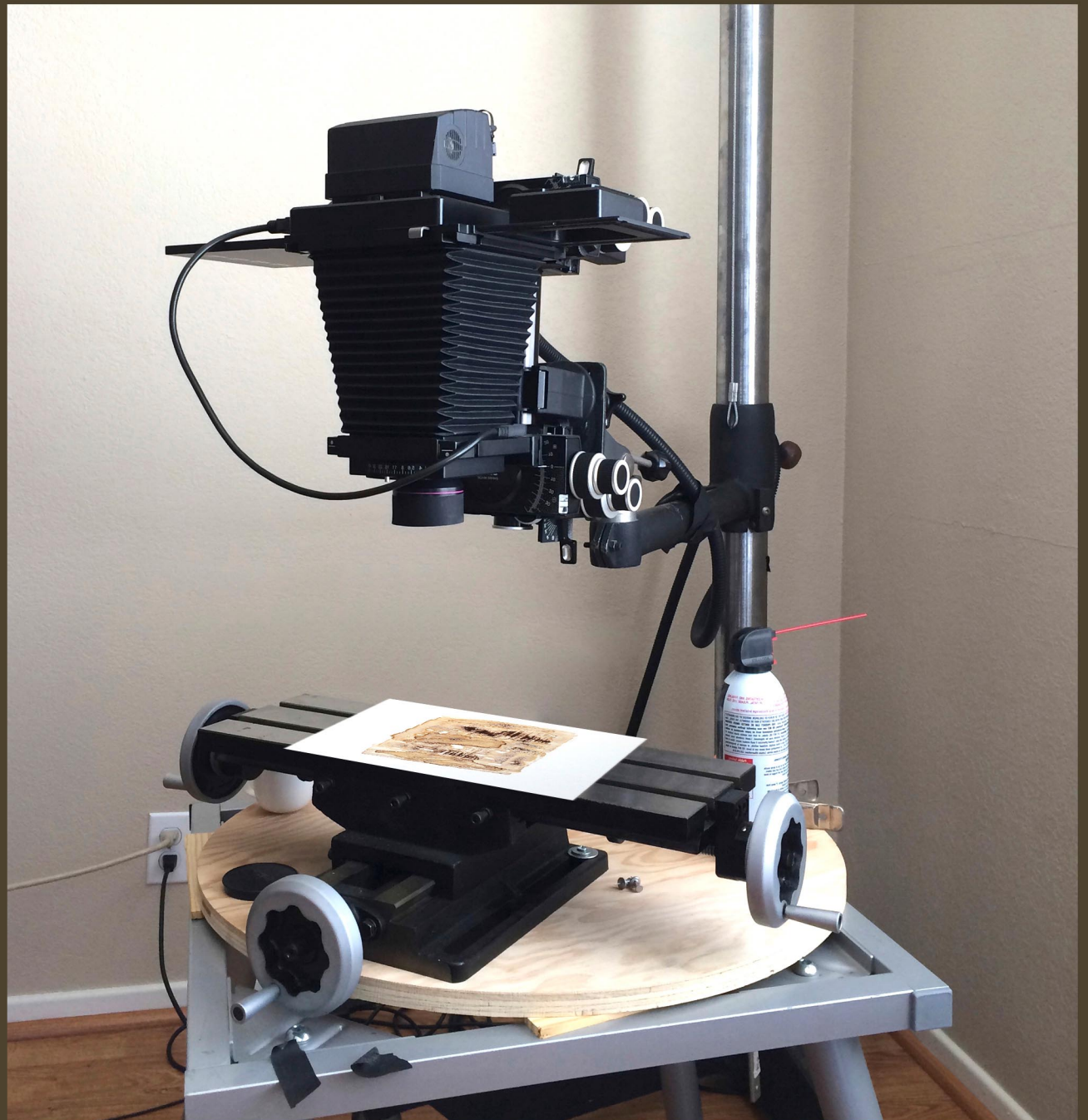


Original painted
surfaces stored to
dry prior scanning.



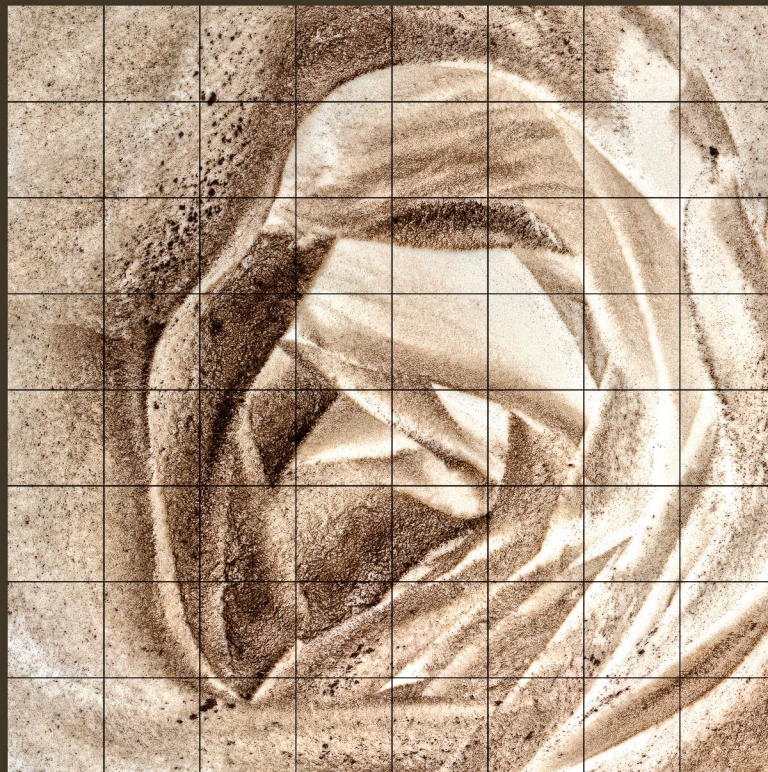
Scanning

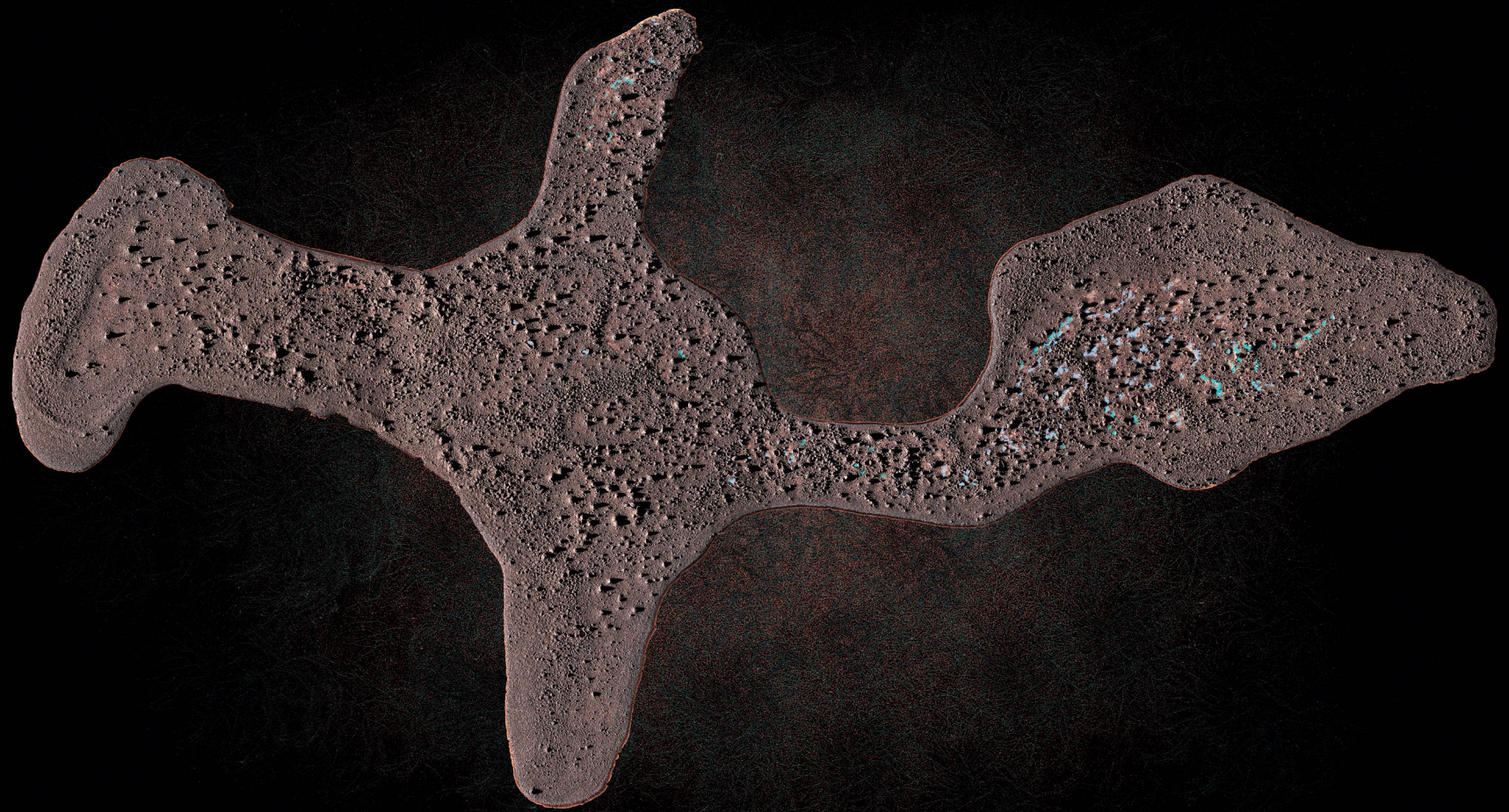
The most important aspect of this phase is to preserve the paintings' three-dimensional depth and adequately embody those perceptual qualities into a two dimensional environment.



A 64 frame grid allocation to scan a 4 x 4 inches painting.

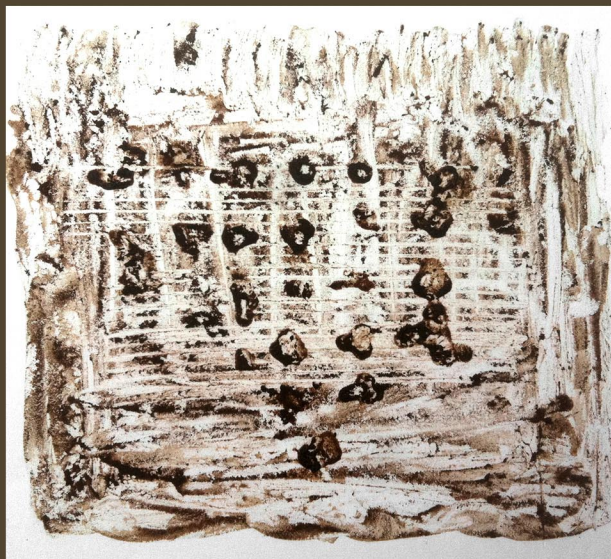
Each of the 0.5 inch scanned section is integrated into one large digital file.





Daybreak Over Newland, 2015 42"x72"

The *section-scanning* method results increased contrast, texture and spatial depth, creating a powerful and tactile three-dimensional surface.



Digital Painting

When the "all important spark of inner life" as Kandinsky called it, presents the necessity for color, the monochromatic painting serves as a drawing or underpainting to which I apply color, in a similar fashion as fine oil glazing techniques were applied by old masters.



Ascending XIII Kingdoms, 2015, 50"x 74"

Digital transparent layers alter the underlying painting and achieve the final chromatic effect in the finished work.

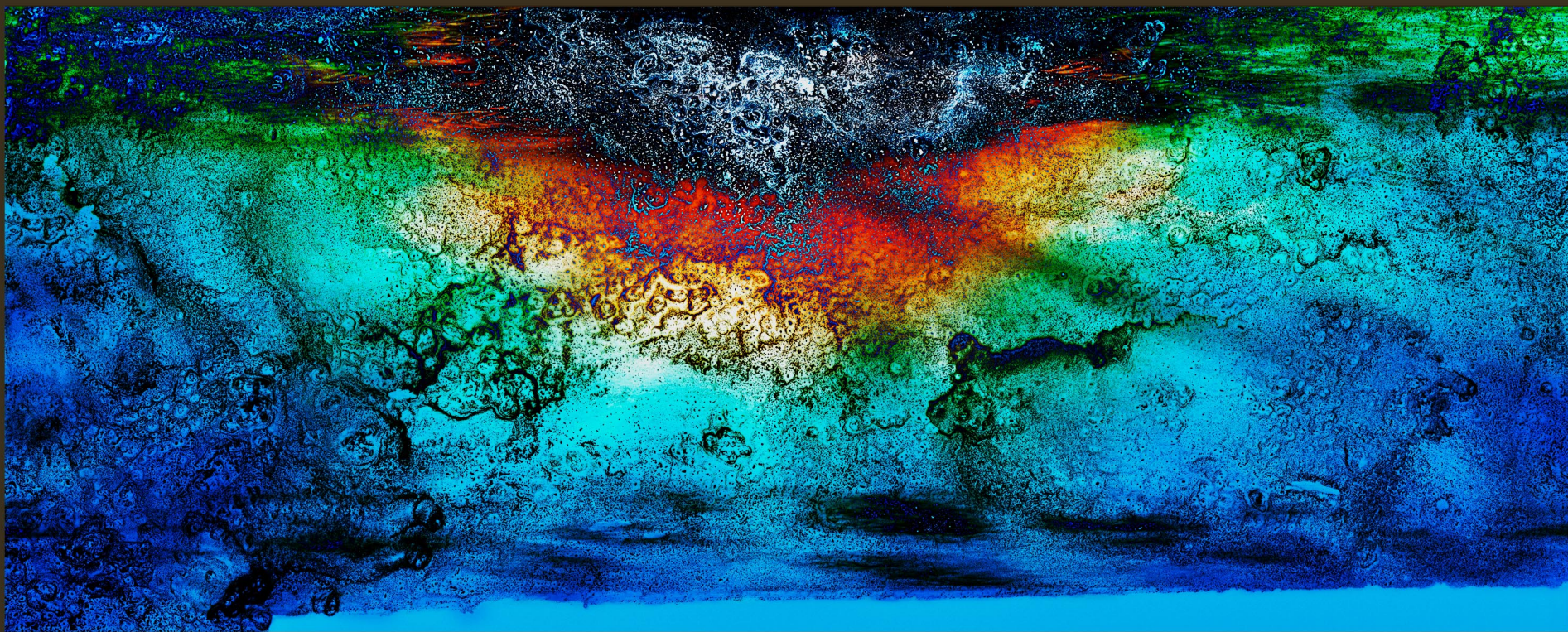


Printmaking

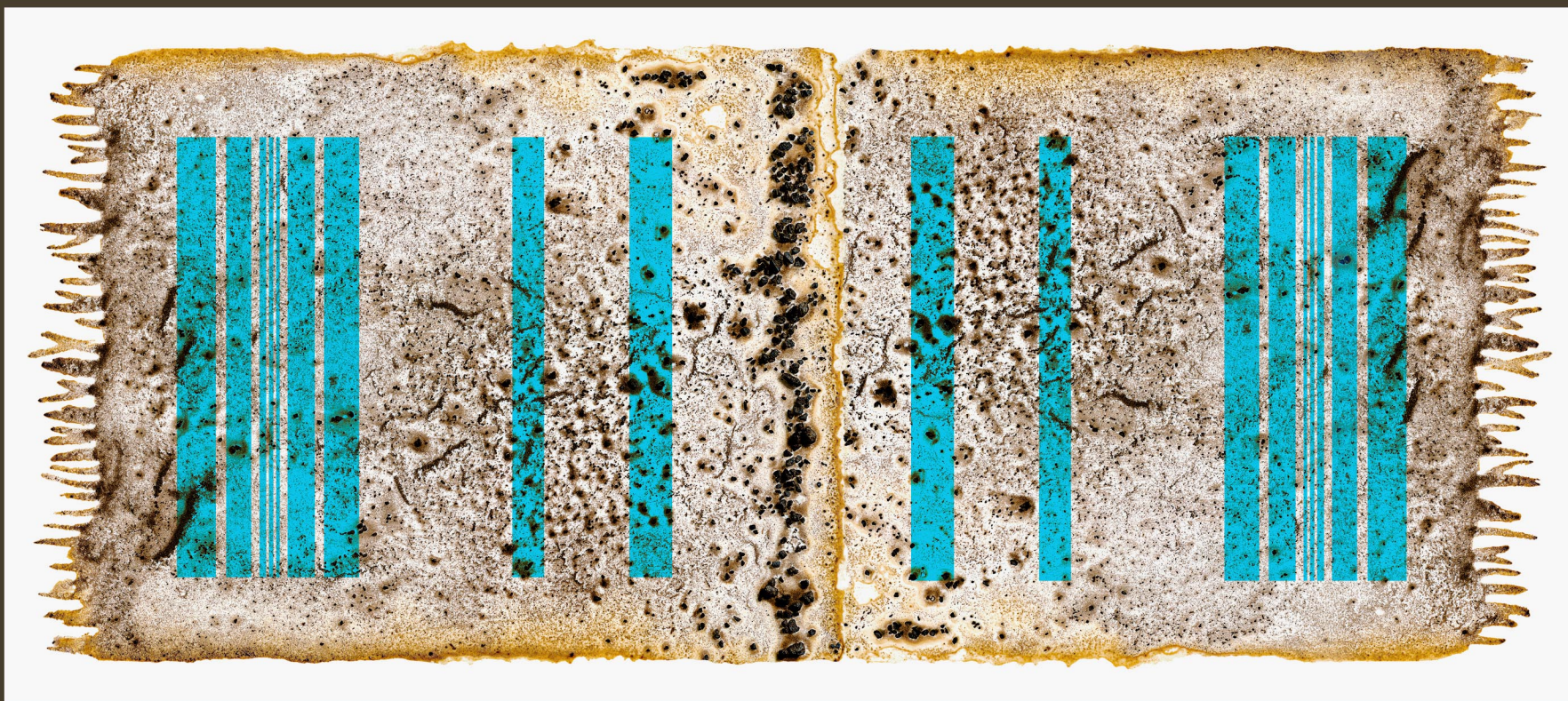
Producing fine art prints is more than equipment and paper.
It's about the people you trust to do your fine art printing.

Each and every one of my artworks
emerge from a similar undefined shape
of dark mystery...





Lemuria, the Lost Motherland, 2012 38" x 97"



Memento 613, 2015 36" x 64" / 2015 Jerusalem Biennale

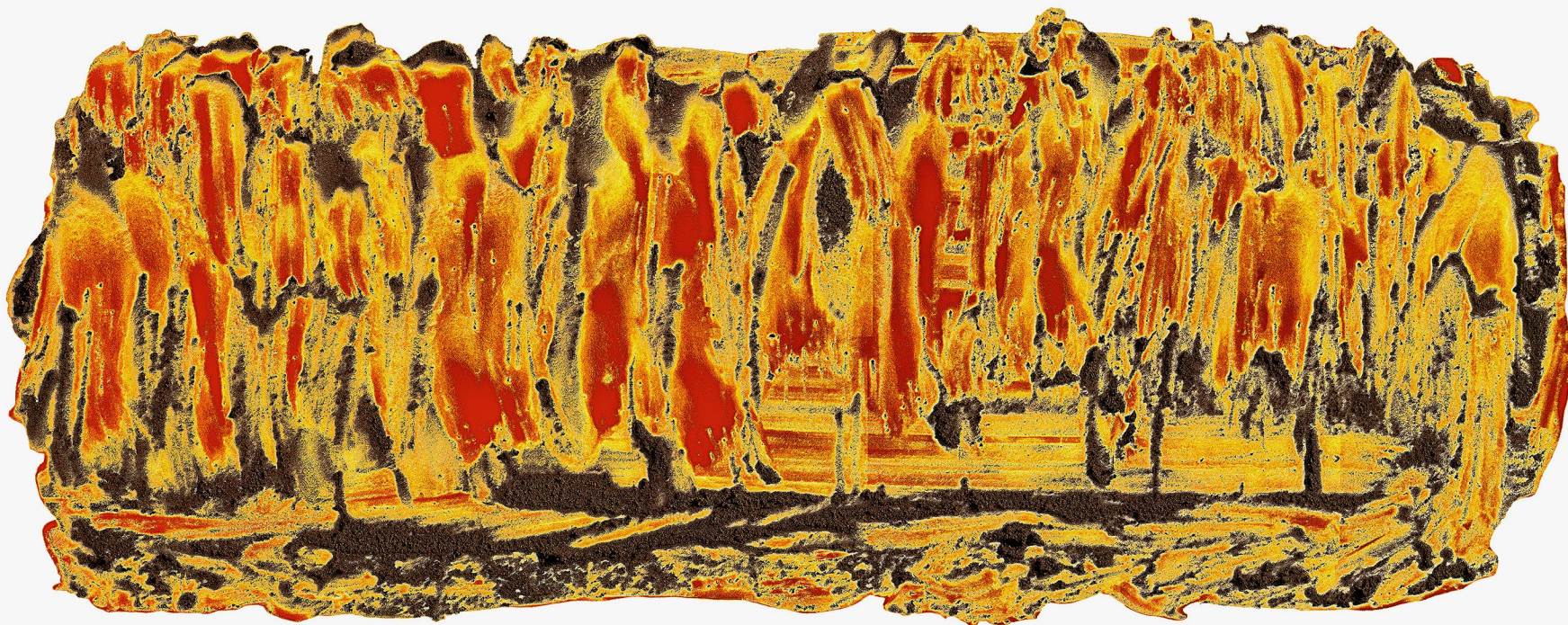


Plate 2 Elavating the Faithless, 2014 44" x 98" Babylonia Series

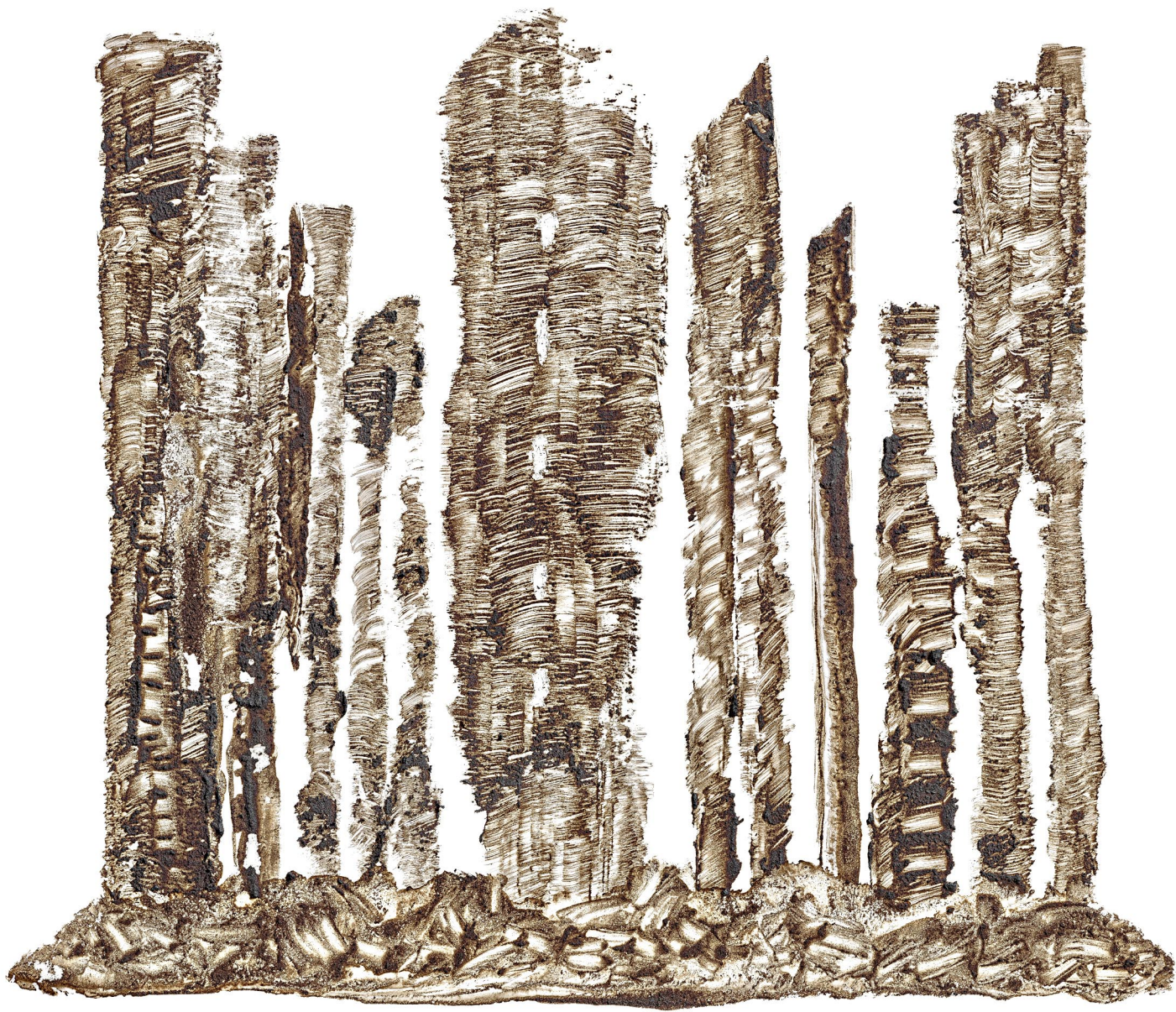
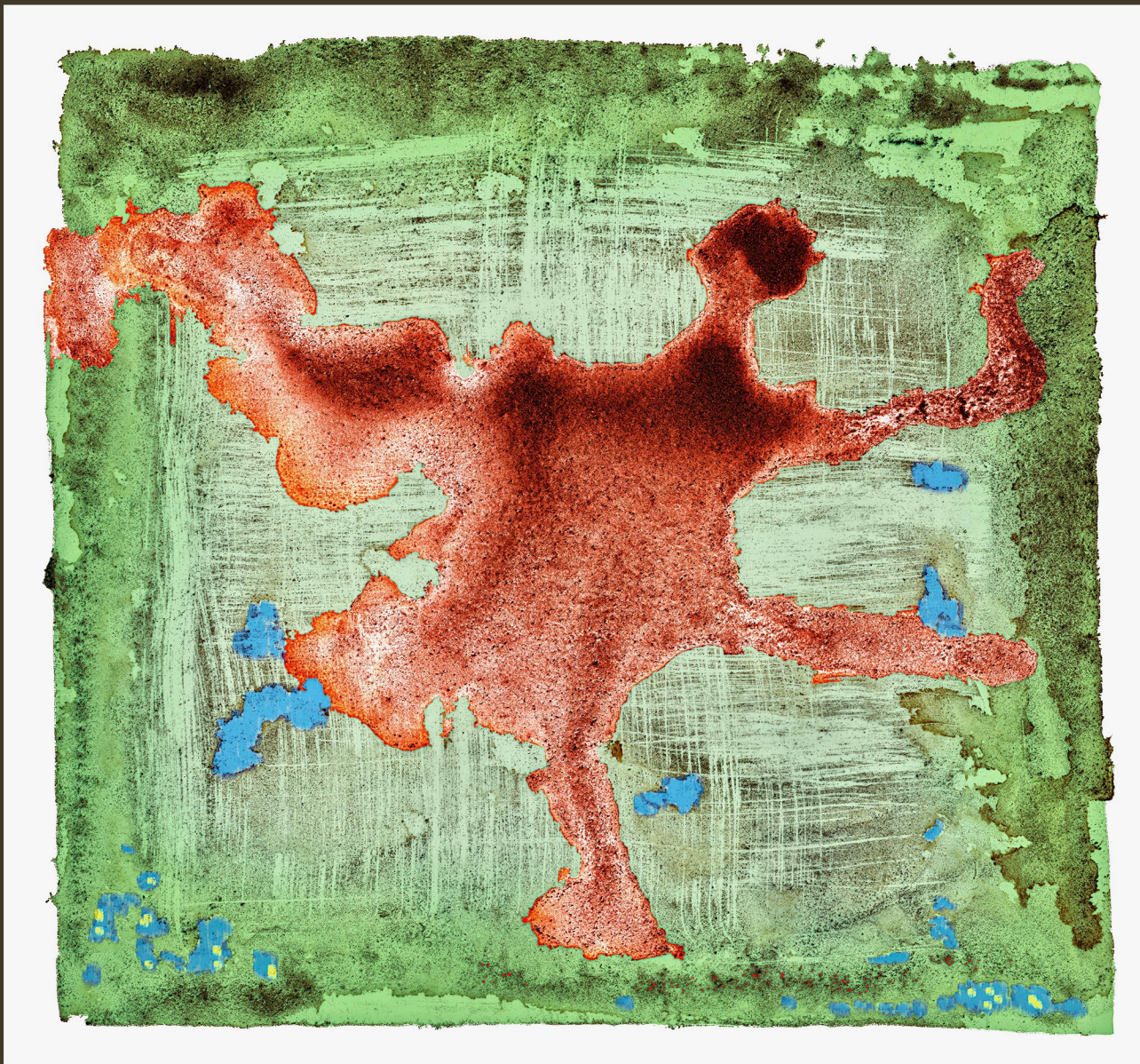


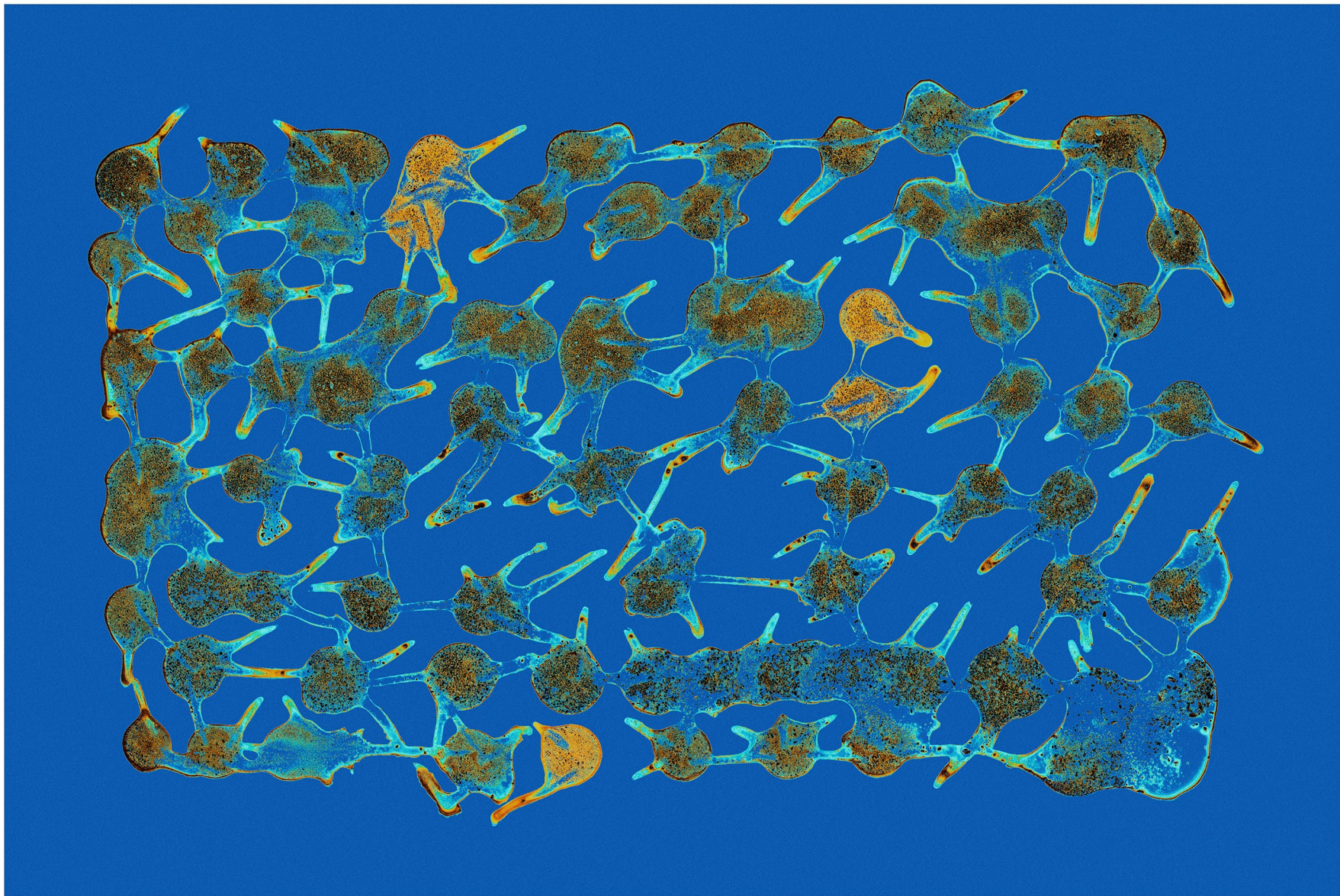
Plate 7 New Babylon, 2014 44" x 68" Babylonia Series



Plate 3 Ziggurat of Babylon, 2014 44" x 78" Babylonia Series



The Rejoice of Salome, 2014 44" x 48"



Orphaned Godbirds, 2013 24" x 36"

To view more artworks please visit

www.aviroth.com

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